**The 10th International Annual Symposium on Management (INSYMA)**

**Challenges and Opportunities of the Leading Edge in World Class Supply Chain Management**

The Department of Management, Faculty of Business and Economics Universitas Surabaya (FBE UBAYA) is pleased to announce the 10th International Annual Symposium on Management will be held on **March 16th**, **2013** at **Bali**, **Indonesia**.

BACKGROUND

The 10th International Annual Symposium on Management aims to provide a forum for discussion among leading academics, researchers, professionals, students and practitioners who specialize in the area of supply chain management and promote excellence in this field. The chosen theme for INSYMA 2013 is “**Challenges and Opportunities of the Leading Edge in World Class Supply Chain Management.**” This theme represents an emerging and highly challenging and opportunities area of research and practice.

One of the most significant paradigm shifts of modern business management is that individual business no longer competes as solely autonomous entities, but rather as supply chains. Business management has entered the era of internetwork competition. In this emerging competitive environment, the ultimate success of the single business will depend on management’s ability to integrate the company’s intricate network of business relationships.

The supply chain is not a chain of businesses with one-to-one, business-to-business relationships, but a network of multiple business and relationships.

SCM deals with total business process excellence and represents a new way of managing the business and relationships with other members of the supply chain.

Successful supply chain Management requires cross-functional integration must play a critical role. The challenge is to determine how to successfully accomplish this integration.

TOPICS

Supply Chains in The Current Economic

Marketing Management

Tourist and Hospitality Management

Global Business Networks

Capital Market

Investment Management

Financial Management

Human Resources Management and Organization Behavior

Governance and Sustainability

Risk Management

Technological Challenges and Information System

Cost Management

Strategic Management

Innovation and New Product Development

Other Related Topics

SUBMISSION GUIDELINES

1. Empirical or conceptual papers, and working paper.
2. Paper must be written in English.
3. Empirical paper should follow this format: (1) title, (2) author, (3) abstract, (4), research background, (5) literature review, (6), research methods, (7) result & discussion, (8) conclusion, (9) references.
4. Keywords are separated by comma and contain max 5 keywords.
5. Conceptual review papers should follow this format: (1) title, (2) author, (3)abstract, (4) research background, (5), literature review, (6) discussion, (7) conclusion, (8) references
6. Only original manuscripts not previously published or presented at another conference/forum should be submitted.
7. Abstract should contain less than 500 words (please use word count function to calculate your words). Abstract is containing main issue(s) of research, research objective(s), research question(s), data method of analysis (simple explanation) if any, and result(s).
8. Final paper submissions should not exceed 7000 words.
9. Once the paper is accepted, at least one of authors must register for and present the paper at the symposium. All authors must attach their latest/updated curriculum vitae.
10. Publication Plan:

Final copy of accepted papers will be professionally published in MABIS Journal (ISBN and National Accredited) with more detailed review process (with author permission.) The acceptance to MABIS will be based on MABIS review process that different with INSYMA review process.

1. All authors will receive abstract, electronic form (CD-ROM), seminar kit, and certificate.
2. Submission of paper and abstract should be in softcopy (MS Word document)
3. Presentation in English or in Bahasa.

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**Downloadable Newsletter and Registration Form:**

<http://fbe.ubaya.ac.id>